



## SPONSOR OUTREACH

MECCA Trails is hosting 2022-23 Winterfest Live on January 28, 2023. The event will highlight 3 ski races in the morning and the annual Candlelight Ski Shoe Hike event that evening.

The fifth annual Winterfest has become a destination for cross country skiers. The Live event will include the Claire d' Loon 5K, Flowage 15K and new this year will be the MECCA 30K race for classic and skate skiers.

The Candlelight Ski Shoe Hike has been a winter celebration for decades. We'll put out 250 luminaries over a one-mile trail for skiers, snowshoers, and hikers. The Candlelight is free and brings out families, seniors, and visitors. We'll keep everyone warm on a wintery night with bonfires, hot chocolate, and cookies.

Winterfest Virtual format runs from December 17 through February 19. Skiers come to MECCA whenever it fits their schedule, ski the courses, keep their own times, and compete against other skiers. Mercer Springs Snowshoe Tour is also a Winterfest Virtual event, it's non-competitive allowing snowshoers to enjoy the Klondike 1-mile loop and the Mercer Springs 2-mile loop.

All registrants receive a Winterfest logo Nordic ski hat. The fastest skiers in each age and gender group will be awarded prizes including merchandise from our sponsors.

Students are especially welcome to participate in Winterfest. Student fees for any event is \$10. Our outreach program invites area schools.

The Gogebic Range Health Foundation is MECCA's collaboration partner. The Foundation's mission is to make Gogebic County Michigan and Iron County Wisconsin a healthier place to live and recreate. The foundation is the fiscal agent for the event and matches the profits. MECCA uses the profits of Winterfest to enhance, maintain, and promote the trails, equipment, and facilities. MECCA Experience community outreach program provides incentives for groups to enjoy MECCA Trails year-round.

Your sponsorship helps to make the Winterfest a success!

Upon your acknowledgement, I'll provide an invoice payable to the Gogebic Range Health Foundation.

Let me know if you have any questions. Thank you.



## SPONSORSHIP LEVELS

Platinum \$2000

Gold \$1000

Silver \$500

Bronze \$250

Friend \$100

Sponsors are appreciated on Winterfest social media, website, posters, and shirts. Merchandise / gift certificates will be awarded to Winterfest participants.

Collaboration Partner:

Gogebic Range Health Foundation

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